



LEGAL NOTICE NO.....

THE GAMBLING CONTROL ACT, 2025

(No. 14 of 2025)

**THE GAMBLING CONTROL (CONDUCT OF GAMBLING OPERATIONS)
REGULATIONS, 2026**

ARRANGEMENT OF REGULATIONS

Regulation.

PART I—PRELIMINARY PROVISIONS

1—Citation.

2—Interpretation.

PART II— COMMENCEMENT OF GAMBLING OPERATIONS

3— Commencement of operations.

4— Terms and conditions of operations.

5— Gambling capital and security.

6— Minimum capital requirements for a license.

7— Records and computation of minimum capital adequacy.

8— Prompt mandatory corrective measures in relation to minimum capital.

9— Customer care.

PART III—CONDUCT OF GAMBLING OPERATIONS

10— Conduct of a casino Operations.

11— Internal controls.

- 12— Approval of internal controls.
- 13— Change of approved internal controls.
- 14— Amendment of internal control by the Authority.
- 15— Annual internal control review.
- 16— Casino chips.
- 17— Payment of chips.
- 18— Cage transactions.
- 19— Surveillance.
- 20— Casino games.
- 21— Submission of casino games returns.
- 22— Bookmaking, pool betting and totalisator.
- 23— Transparency of odds and terms.
- 24— Settlement of bets.
- 25— Operation of games.
- 26— Conduct of public lottery.
- 27— Lottery charity proceeds.
- 28— Booths and location standards.
- 29— Hours of operation of public lotteries.
- 30— Opening and maintenance of operational account.
- 31— Lottery ticket transparency.
- 32— Settlement of winnings.
- 33— Disbursement and utilization of lottery proceeds.
- 34— Bingo.

35— Calling and displaying of bingo numbers.

36— Bingo game procedures.

37— Bingo equipment.

38— Bingo games.

39— Determination of a bingo game winner.

40— Bingo house rules.

PART IV—ONLINE GAMBLING

41— Technical standards for online gambling system.

42— Data security and integrity.

43— System resilience and business continuity.

44— Interoperability and system integration.

45— Fairness and randomness of games.

46— Online gambling advertising and marketing standards.

47— Material changes to the online platform.

48— Online platform fee.

49— Online payment protection.

50— Secure online gambling environment.

51— Suspension and revocation of authorization.

PART V—PRIZE COMPETITION

52— Nature of prizes.

53— Cost of entry to the promotion.

54— Prize draws.

55— Awarding of prizes.

56— Prize competition returns and closure of promotions.

PART VI—DEVICES AND EQUIPMENT

57— Devices and systems used in the conduct of gambling operations.

58— Standardization of gambling machines.

59— Importation of gambling machines.

PART VII— PROXIMITY TO LEARNING INSTITUTIONS

60— Restricted proximity.

PART VIII— VETTING OF FIT AND PROPER PERSONS

61— Mandatory vetting.

62— Fit and proper criteria.

63— Disclosure of obligations.

64— Criteria for vetting.

65— Continuous fit and proper.

66— Duty to notify the Authority.

PART IX—EXCLUSION

67— Obligation to the licensee.

68—Registry.

69—Content and management of the registry.

70— Procedure for self-exclusion.

71— Duration and renewal of self-exclusion.

72— Removal or modification of self-exclusion.

73— Integration of licensee systems.

74— Obligations of licensees regarding self-excluded persons.

75— Venue-initiated exclusion.

76— Procedural safeguards.

77— Court ordered exclusion.

78— Family or an interested party-initiated exclusion.

79— Determination by the Authority.

PART X—JACKPOTS

80— Jackpots.

81— Jackpot operators.

PART XI— BETTING SHOPS

82— Authorization for a betting shop.

83— Betting shop.

84— Operating hours of a betting shop.

PART XII — PLAYER PROTECTION AND OPERATIONAL CONTROLS

85— Player identity verification and age assurance.

86— Anonymous gambling or the use of virtual assets ~~cryptocurrencies~~.

87— Responsible gambling tools.

88— Transaction security and financial controls.

89— Number of entries.

90— Confidentiality of winners.

PART XIII — COMPLIANCE, RECORD-KEEPING AND REPORTING

91— Reporting.

92— Records and books of accounts.

PART XV—GENERAL PROVISIONS

- 93— Suspicious transactions.
- 94— Prohibited participation.
- 95— Protection of children and other vulnerable persons.
- 96— Protection of data.
- 97— Ethical and responsible gambling.
- 98— Internal control systems against criminal activities.
- 99— Winding up.
- 100— Change of ownership.
- 101— Inspection.
- 102— Public awareness and education campaigns
- 103— Dispute resolution.

FIRST SCHEDULE

SECOND SCHEDULE

THIRD SCHEDULE

THE GAMBLING CONTROL ACT, 2025

(No. 14 of 2025)

IN EXERCISE of the powers conferred by section 119 of the Gambling Control Act, the Cabinet Secretary for Public Service, Human Capital Development and Special Programmes in consultation with the Board makes the following Regulations —

THE GAMBLING CONTROL (CONDUCT OF GAMBLING OPERATIONS) REGULATIONS, 2026

PART I—PRELIMINARY PROVISIONS

Citation.

1. These Regulations may be cited as the Gambling Control (Conduct of Gambling Operations) Regulations, 2026.

Interpretation.

2. In these Regulations, unless the context otherwise requires—

No. 14 of 2025

“Act” means the Gambling Control Act, 2025;

“Authority” means the Gambling Regulatory Authority of Kenya established under section 2 of the Act;

“application programming interface” means such set of rules or protocols that enables software applications innovations to communicate with each other to exchange transfer or make possible the interaction of data features and functionality;

Cap. 486.

“beneficial owner” has the meaning assigned under section 2 of Companies Act;

Cap. 59A

“Financial Reporting Centre” means the financial reporting centre established under section 21 of the Proceeds of Crime and Anti-Money Laundering Act;

“fit and proper” means a person who meets the integrity, competence, financial soundness and suitability criteria in section 30(4) of the Act;

“gambling premises” means any premises licensed under the Act for the purposes of conducting a gambling activity, and includes betting shops, casinos, lottery outlets, gaming rooms, and any other authorised gambling facility;

"geo-location technology" means a system capable of accurately determining the physical location of a player to ensure gambling only occurs within permitted jurisdiction;

“internal controls” mean controls set up by a licensee whose objective is to safeguard the integrity of gambling business, manage operation risks, protect player interest, public safety, consumer protection, ensure integrity of financial transactions and protect tax leakage and money laundering. It may include policy procedures and systems designed to ensure gaming operations are conducted in a fair, secure and compliant manner

“key gambling employees” means senior management, compliance officers, money laundering reporting officers, risk managers, finance officers, information, communication and technology administrators and any other staff designated by the Authority;

“learning institution” includes a basic education institution, secondary school, tertiary institution, university, vocational training centre, or any other institution providing structured education to learners;

"real-time" means the actual time during which an event or process occurs with negligible delay;

“returns; means in relation to conduct of a gambling activity the documents detailing the operations of a licensee operation, gross gambling revenue and may also mean document or forms indicating daily operations or such other documents that may be prescribed by the Authority detailing the status of any gambling activity;

"online gambling" means gambling in which persons participate by use of online communication including the internet, telephone, television, radio or any other kind of electronic or other technology for facilitating communication;

“online payment system” means any electronic platform used to process deposits, transfers, or withdrawals for gambling activities;

"online platform authorization" means an authorization granted under these regulations permitting a licensed operator to offer gambling services through an online platform; and

“shareholder” has the meaning assigned under section 2 of Companies Act.

PART II—COMMENCEMENT OF GAMBLING OPERATIONS

Commencement of operations.

3. (1) A licensee shall notify the Authority the proposed date for commencement of gambling business.

(2) The notification shall be submitted to the Authority seven days before the intended date of commencement of operation.

(3) The notification shall include—

- (a) confirmation that the licensee has been integrated with the applicable tax system or platform;
- (b) declaration of all pay bills or such payment mechanism to be used in the operation;
- (c) integration with the Authority's central monitoring system or such system as may be required by the authority;
- (d) prove of sufficient gaming capital or funds to operate the gaming business;
- (e) sufficient employees to commence operations;
- (f) the terms and conditions attached to the license applicable for commencement of operations;
- (g) security report of the platform;
- (h) payment of requisite platform fees or any such other fee required to be paid before commencement of any gambling business;
- (i) prove that all key employees have been licensed and if foreigners have been issued with relevant work permits;
- (j) if a casino prove that the company has been registered with the financial reporting center;
- (k) submit list of all gaming equipment or devices;
- (l) prove that the licensee has sufficient gambling equipment;
- (m) the proposed equipment or devices have been inspected and documented by the Authority;
- (n) the premises have been inspected or re-inspected and approved;
- (o) the machines, platform or system have been tested or calibrated;
- (p) the machine or equipment meters have been recorded;

- (q) the directors have been proved fit and proper to conduct gambling business; and
- (r) obtained data protection certificate from the office of data commissioner.

Terms and conditions of operations.

4. (1) A licensee shall submit the terms and conditions for operations to the Authority for approval.

(2) The terms and conditions shall include—

- (a) the name and full physical address of the promoter;
- (b) the games carried out by the licensee;
- (c) mode of operation and entry requirements;
- (d) registration and player accounts;
- (e) paybill numbers, Shortcodes, USSD numbers for operations;
- (f) customer deposits mechanisms;
- (g) eligibility restrictions;
- (h) placing and acceptance of wagers;
- (i) odds, lottery rules, and limits;
- (j) games draws mechanism;
- (k) determination of outcomes;
- (l) payment of eligible taxes and statutory deductions;
- (m) method of payment of winnings;
- (n) method of contacting winners;
- (o) disqualification conditions;
- (p) customer care centre; and
- (q) responsible gambling measures;
- (r) prohibited conduct;
- (s) account suspension and closure;
- (t) complaints and dispute resolution mechanisms;

(u) data collection and privacy statements as per the data protection laws; and

(v) liability limitations and indemnification clauses.

Gambling capital and security.

5. (1) The gambling capital or security contained under the Third Schedule of the Act shall be the minimum capital or security that a licensee shall submit to the Authority for consideration of an application or for considering the financial stability of a gambling business.

(2) In determining the amount of gambling security or capital the Cabinet Secretary shall take into account the known business of the operator or applicant and the amount by which that business is reasonably expected to increase in the ensuing year.

(3) The Cabinet Secretary may at any time vary the amount of any security or capital given in pursuance of this regulation if it is satisfied that having regard to the known scale of business of the licensee concerned, the variation is reasonable.

Minimum capital requirements for a license.

6. (1) A licensee shall demonstrate availability of the prescribed minimum capital to operate a gambling business during licensing.

(2) The amount of minimum capital shall be the minimum fixed capital unimpaired by losses of the gaming entity.

Records and computation of minimum capital adequacy.

7. (1) A licensee shall maintain adequate records including daily balance sheets, periodic statements of income and expenses to enable proper computation of its capital adequacy.

(2) A licensee shall submit to the Authority on a quarterly basis, proof of capital adequacy during the subsistence of the licence of business.

(3) The Authority may inspect the records of a licensee to verify the accuracy of the proof of capital adequacy under subregulation (2).

(4) The Authority may call upon an auditor or any other person either within or appointed by the Authority or from within the gaming entity or both, to verify the accuracy of any quarterly report data required to be submitted by a licensee.

(5) In determining whether a licensee is in compliance with the minimum capital requirements, the Authority shall consider whether the licensee has made adequate provisions for losses in accordance with international accounting standards.

Prompt mandatory corrective measures in relation to minimum capital.

8. Where the Authority determines that a licensee's capital is below the capital adequacy requirements required for holding a specific licence, the Authority may within thirty days of the determination and after giving the licensee an opportunity to be heard—

- (a) suspend the license granted under the Act;
- (b) reject an application to renew a license; or
- (c) direct the licensee to comply with the minimum capital requirements within a time specified by the Authority.

Customer care.

9. (1) A licensee shall set up a customer care centre before commencing operations.

(2) The purpose of the customer care centre is to—

- (a) handle any matter arising from the gambling activities of the licensee;
- (b) address all matters relating to the gambling activities of the licensee;
- (c) resolve all complaints or disputes before they are reported to the Authority;
- (d) report to the Authority within two days any matter raised by the public regarding the gambling activities of the licensee; and
- (e) refer any unresolved matter or complaint to the Authority for determination.

(2) A licensee who contravenes this regulation shall be liable to an administrative fine of one hundred thousand shillings.

PART III—CONDUCT OF GAMBLING OPERATIONS

Conduct of a casino operations.

10. (1) The conduct of operations in a licensed casino shall be in accordance with the Act, these Regulations and the internal rules of a casino approved by the Authority.

(2) Before commencement of operations, a licenced casino shall submit to the Authority for approval the internal rules for approval.

(3) The internal rules under subregulation (2) shall include—

- (a) operating hours;
- (b) chips to be used;

- (c) method of placing wagers;
- (d) payment of winnings;
- (e) refund of wagers and recovery of winnings when game declared void;
- (f) closure of gaming table or machine;
- (g) duties of licensed casino employees in relation to conduct of gaming on casino premises; and
- (h) duties of casino operator.

Internal controls for casinos.

11. The Authority may by notice in writing require a licensee operating a casino to submit for approval of such part or parts of the licensee system of internal controls as it may specify in the notice.

Approval of internal controls.

12. (1) A submission to the Authority for approval of the specified internal controls may be made by a licensee operating a casino and shall comprise of the following documents—

- (a) a description of the specified internal controls in the form and manner prescribed by the Authority;
- (b) statement by the licensee or the applicant that the specified internal controls satisfy the internal controls required by the Authority;
- (c) a statement by an independent officer of the licensee or the applicant that—
 - (i) the specified internal controls of the licensee or the applicant, as the case may be satisfy the internal controls requirements applicable to the licensee or the applicant if a license is issued thereto; and
 - (ii) the licensee or the applicant has adequate systems and processes to implement the specified internal controls; and
 - (iii) such other documents as the Authority may require to determine whether the specified internal controls satisfy the internal controls requirements applicable to the licensee or the applicant.

(2) The Authority shall not approve any specified internal controls submitted by a licensee or an applicant unless it is of the opinion that the specified internal controls satisfy or will satisfy all the internal controls requirements applicable to the licensee or the applicant.

(3) The Authority may—

- (a) approve all or part of the specified internal controls submitted by a licensee or an applicant subject to such conditions as the Authority may prescribe; or
- (b) reject all or part of the specified internal controls submitted by a licensee or an applicant if any of the specified internal controls do not satisfy any of the internal controls requirements applicable to the licensee or applicant.

(4) A licensee shall ensure that all approved internal controls are implemented in accordance with the approval of the Authority and such conditions as may be imposed.

Change of approved
internal controls.

13. (1) A casino licensee who intends to change any approved internal controls other than a change required by the Authority shall make an application for approval of the proposed change at least thirty days before the effective date of the proposed change or within such other shorter period as the Authority may authorize in any particular case.

(2) A submission to the Authority for approval of a proposed change of internal controls shall comprise the following documents—

- (a) a description of the proposed change to the approved internal controls;
- (b) a statement by the directors of the licensee that the proposed change to the approved internal controls satisfies the internal controls requirements applicable to their operations;
- (c) a statement by an independent officer of the licensee that—
 - (i) the proposed change to the approved internal controls satisfies the internal controls requirements applicable to the licensee; and

(ii) the licensee has adequate systems and processes in place to implement the proposed change.

(2) Such other documents as the Authority may require in that particular case to determine whether the proposed change to the approved internal controls satisfies the internal controls requirements or guidelines applicable to the licensee.

(3) The Authority may on the application of a licensee modify or waive the requirements in any particular case.

(4) The Authority shall not approve the change to the approved internal controls proposed by a licensee under this regulation unless it is of the opinion that the proposed change satisfies or will satisfy the internal controls requirements applicable to the licensee.

(5) The Board may —

(a) approve the change to the approved internal controls proposed by a licensee under this regulation subject to such conditions as it may impose; or

(b) reject all or part of the change to the approved internal controls proposed by a licensee under this regulation if the proposed change does not satisfy any of the internal controls requirements applicable to the licensee.

(6) The approved internal controls of a licensee shall be amended or substituted to the extent that a submission under this regulation including the accompanying documents and any revised internal controls is approved by the Authority.

Amendment of internal control by the Authority.

14. (1) Where the Authority amends or varies any internal control a casino licensee shall within thirty days after the date it is notified of any such change, variation or amendment incorporate such proposed changes to its approved internal controls applicable to the licensee.

(2) The Authority shall not approve any proposed changes to the approved internal controls of a licensee unless it is satisfied that the proposed changes will improve the conduct of gambling operation or compliance with the Act, regulations, guidelines or set standards or with any other law.

Annual internal control review.

15. Any holder of a license issued to operate a casino by the Authority shall be required to submit its internal controls annually for review.

Casino chips.

16. (1) Chips may only be issued and redeemed during the hours of operation of a casino.

(2) An operator shall operate their gaming premises within the hours prescribed by the Authority in the license.

Payment of chips.

17. A casino operator shall not issue, or cause or permit to be issued any chips for gaming, other than complimentary chips to any patron unless the chips are paid for to the value of the chips.

Cage transactions.

18. The following transactions must be conducted by a casino operator only at the cage—

- (a) the issuance of chips paid for in local ~~or foreign~~ currency;
- (b) redemption of its chips or chip purchases from a patron, in exchange for the equivalent of any one of the following to the value of the chips or the amount shown on the chip purchase voucher, as the case may be—
 - (i) cash;
 - (ii) a cheque issued by the casino operator payable to the patron;
 - (iii) an amount transmitted by telegraphic or electronic funds transfer from the casino operator account to ~~an account of the patron's choice~~ a local bank account; or
 - (iv) an amount credited, in accordance with the patron's instructions, into the patron's deposit account with the operator domiciled in a local bank.

Surveillance.

19. A licensee shall install closed circuit television cameras in the areas where gaming takes place, including cash office subject to the right to privacy and the Data Protection Act.

Cap. 411C.

Casino games.

20. (1) A licensed casino shall operate both live table games and slot machines and the games must be authorized by the Authority.

(2) A licensee shall display clearly rules of games, odds, house edge and average return to the player.

(3) The provisions of this regulation shall apply to online gambling activities, with the necessary modification, where applicable.

Submission of casino
games returns.

21. (1) A licensee shall submit casino games returns on daily, weekly and monthly basis to the ~~draft~~ Authority.

(2) In case of a land-based casino the returns shall include—

- (a) date;
- (b) tables win or loss including any fills or credits;
- (c) slots win or loss;
- (d) opening, closing metres, fills, credits and key in for gambling machines; and
- (e) gross gaming revenue reflecting operator daily or monthly total win or loss.

Bookmaking, pool
betting and totalisator.

22. (1) A licensee of a bookmaking, pool betting and totalizator shall submit the terms and conditions of the gambling activity.

(2) The terms and conditions submitted shall—

- (a) be in simple language communicating the terms and operational conditions for bookmaking, pool betting and totalisator operations;
- (b) state all significant conditions that may affect a punters decision to enrol in bookmaking, pool betting and totalizator;
- (c) include details by a punter to be allowed to participate in betting; and
- (d) not be misleading about the nature and object of bookmaking, pool betting and totalizator operations, the winnings or the manner of participation.

(3) The licensee shall ensure the terms and conditions of bookmaking, pool betting and totalizator operations are readily accessible to the public for the duration of play and participation and any changes to the terms and conditions shall be issued with the approval of the Authority.

(4) The licensee shall in all promotional materials a reference that the terms and conditions shall apply will be mandatory.

(5) The terms and conditions shall be clear with instructions on how and where to access them.

(6) The terms and conditions shall not be amended or varied without approval from the Authority.

Transparency of odds and terms.

23. (1) A licensee shall clearly display betting odds, rules and terms applicable to each bet.

(2) No licensee shall alter the terms of a bet after it has been accepted, except as permitted by law or approved rules.

Settlement of bets.

24. (1) A licensee shall settle winning bets promptly and in accordance with the published rules.

(2) Any dispute arising from bet settlement shall be handled in accordance with dispute resolution procedures approved by the Authority.

Operations games.

25. A licensee shall be required to seek approval—

- (a) to introduce any new games on a betting operation; or
- (b) to change any games mechanics, terms and conditions of the games during the duration of the licence.

Conduct of public lottery.

26. (1) A lottery authorized by the Authority shall be operated in a manner to protect the object and the interest of the participants.

(2) In protecting the object and interest of the participant a licensee shall ensure the following—

- (a) offer to the public the approved games by the Authority;
- (b) not operate outside the approved premises, booths, platforms, or locations not specified in the license;
- (c) ensure the operational systems of a lottery ~~shall be~~ is sourced from a licensed provider, approved by the Authority and it shall be maintained in such manner to accept and record all tickets purchased and winnings for each lottery transaction;

Lottery proceeds. charity

27. A licensee must—

- (a) submit to the Authority evidence of devoting at least twenty-five percentum of gross proceeds of the lottery to charitable causes on quarterly basis
- (b) ensure proper and equitable distribution of the charitable funds and take reasonable measures to protect fraudulent activities; and
- (c) the amount of charitable proceeds devoted to the charities shall not be less than thirty percent of the gross revenue of the public lottery and shall not exceed forty five percent of the gross proceeds.

Booths and location standards.

28. A suitable lottery booth shall not be located within a distance of the prohibited proximities to institutions prescribed under these Regulations.

Hours of operation of public lotteries.

29. A lottery booth shall operate from 10 am to 10 pm in on weekdays and 10am to Midnight on weekends.

Opening and maintenance of operational account.

30. (1) A licensee shall open and maintain each primary public lottery operational account in a reputable bank licensed by Central Bank of Kenya.

(2) The account opened under subregulation (1) shall be declared to the Authority within seven days to the Authority.

Lottery ticket transparency.

31. (1) A physical lottery ticket shall entail a unique serial number or barcode, name of the game, ticket price, licensee name, license number and rules and terms applicable to each ticket bought.

(2) No lottery shall alter the terms of a ticket after it has been accepted, except as permitted by law or approved rules.

Settlement of winnings.

32. (1) A lottery shall settle winnings promptly and in accordance with the published rules.

(2) Any dispute arising from the winning settlement shall be handled in accordance with dispute resolution procedures approved by the Authority

Disbursement and utilization of lottery proceeds.

33. (1) The proceeds from a lottery shall be disbursed on monthly basis and reports of utilization of the proceeds of a lottery be submitted to the Authority by twentieth day of each month.

(2) The Authority shall guide and coordinate the distribution of lottery proceeds to ensure equitable distribution of good causes to all regions or counties.

(3) The Authority shall carry out due diligence on all proposed beneficiaries of a lottery or a licensed lottery.

(4) The Authority shall monitor all projects funded with lottery proceeds to ensure effective and efficient utilization of lottery proceeds.

(5) The beneficiaries shall be required to file project progress reports or submit accounts on the utilization of such funds at such time and duration as the Authority may deem fit.

Bingo.

34. A bingo licensee shall—

- (a) select numbers using a random number generator or a ~~manual~~, device approved ~~device like “squirrel cage” or bingo ball blower~~ by the Authority ;
- (b) if physical balls are used, they must be of equal size, weight, shape and balance, and be free of defects;
- (c) present the balls in the receptacle before the game starts and must be inspected by an officer of the Authority to ensure compliance with section paragraph (a);
- (d) ensure once drawn, balls must not be returned to the receptacle until the game ends.

Calling and displaying bingo numbers.

35. (1) The caller of a bingo game shall clearly announce each letter, number and the amount of the prize for each game immediately before each game begins.

(2) The number called shall be lit and displayed on a flashboard and the players shall be able to see the displayed numbers.

(3) If a wrong number is called, the caller shall announce the error, correct the flashboard, and call the correct number.

(4) If the number is miscalled, the actual number on the ball is the official one upon verification by more than two people.

Bingo game procedures.

36. (1) A licensee shall announce the specific pattern needed to win a game such as vertical, horizontal, or diagonal row or blackout before the game begins.

(2) A designated key employee ~~member~~ in charge of the bingo operation ~~occasion~~, acting on behalf of the licensee, shall provide a handwritten, electronic or videotaped record for each bingo game played outlining the order in which the numbers were called for each game held during the bingo game event ~~and this is the official record of the games.~~

(3) In the event of an error in verification of bingo paper, resulting in a game being declared closed, the licensee shall reconstruct the game using the official record to identify the numbers previously called and the game shall continue until won by a player.

(4) A licensee shall retain the record and winning bingo card, slip or ticket for thirty days following the bingo event.

(5) If a licensee determines that a game has been closed as a result of a miscalled number and there is no valid winner for the game, the licensee shall reconstruct the game using the official record to identify the numbers previously called and the game must continue until won by a player.

(6) Once a player shouts “Bingo”, the licensee shall verify the winning numbers against the recorded called numbers.

(7) A licensee shall verify, at the time a player claims to have won and before a prize is paid out, that the numbers covered on the bingo ~~paper~~ card, slip or ticket are a winning arrangement by—

- (a) audible call-back of the numbers covered on the bingo paper in the immediate presence of one or more neutral players; or
- (b) through the use of the bingo caller’s electronic verification system and by confirming visually the numbers covered on the bingo paper.

(8) After a winner has been declared, the licensee shall ensure that the caller inquires clearly and audibly ~~three times of the players~~ whether there are any other players claiming to be a winner of that game.

(9) If there are no other winners, the licensee shall ensure the caller declares the game to be closed.

(10) No claim of a player to have won a game shall be valid if made after the game has been declared closed.

(11) A licensee shall pay to the winner or winners the total prize as announced prior to the commencement of the bingo game, and the caller must announce the number of winners for each game and the amount paid to each winner.

(12) Where there is more than one winner of bingo game, the licensee shall divide the prize offered equally amongst all players having obtained a valid bingo.

(13) The total amount awarded in prizes shall not exceed the prize declared before the game starts.

Bingo equipment.

37. The licensee shall purchase, lease or rent electronic bingo verifying equipment that complies with the requirements and standards for the devices only from gambling-related suppliers licensed under the Act.

Bingo games.

38. (1) Except as authorized by the Authority, electronic bingo slips, bingo cards, bingo tickets or ~~bingo paper~~ are eligible for play only at the bingo hall where they were issued and only for the bingo games authorised by the Authority.

(2) A player shall play a valid bingo card or valid bingo ticket for the bingo game to which the bingo card or bingo ticket, as the case may be, relates to be eligible for a prize.

(3) A licensee shall sell bingo cards or bingo tickets at prices approved by the Authority.

(4) The Authority may limit the number of bingo cards or bingo tickets that may be sold to any person or limit participation by any person in any bingo game or promotion.

(5) When a draw in a bingo game cannot be held at the time fixed by the licensee, such draw shall be held within twenty-four hours.

(6) A bingo service may, if authorized by the Authority, run a promotion for players and such promotion shall be completed in accordance with the applicable bingo game rules approved by the Authority.

Determination of a
bingo game winner.

39. (1) A draw to determine a winner, a winning bingo card or a winning bingo ticket for each bingo game shall be completed in accordance with the applicable bingo game rules approved by the Authority.

(2) Any void bingo card, void bingo ticket or a void electronic bingo slip shall not in any case entitle its holder to claim a prize.

(3) If any bingo card, bingo ticket or electronic bingo slip issued by a computer terminal or electronic bingo machine is void as a result of bearing entries that differ from the entries which are recorded in the computer system under the control number identifying such instrument, as the case may be, then such bingo card, bingo ticket or electronic bingo slip shall not be void but shall conclusively be deemed to bear the entries which are so recorded in such computer system.

(4) Players may be required by the Authority to produce a proof of purchase of the winning bingo card, winning bingo ticket or electronic bingo slip, as the case may be, before any prize shall be paid.

Bingo house rules.

40. (1) The licensee may establish house rules governing the conduct of the bingo.

(2) The rules shall be submitted to the Authority for approval before commencement of a bingo game.

(3) A licensee shall display a copy of the rules of bingo approved by the Authority in three locations at the entrance to the premises, in close proximity to the players, and in close proximity to the caller.

PART IV—ONLINE GAMBLING

Technical standards for online gambling system.

41. An online gambling system or platform shall meet the following minimum set standards —

- (a) an approved domain name;
- (b) accuracy and security in recording all transactions;
- (b) employ a robust geo-location technology able to block access from prohibited locations;
- (c) maintain a secure, encrypted, and tamper evident audit log of the system and user activities;
- (d) provide real-time monitoring of gambling activity by the authority through a secure application programming interface;
- (e) segregate player funds from operational funds and saving fund in separately maintained accounts; and
- (f) provide for saving component.

Data security and integrity.

42. (1) A licensee shall ensure all personal and financial data of a player is encrypted both in transit and at rest using cryptographic standards or such mechanism approved by the Authority.

(2) The storage and processing of player data shall take place on servers located within Kenya unless otherwise granted prior written exemption or authorization by the Authority.

System resilience and business continuity.

43. A licensee in requesting for authorization or approval of an online gambling platform shall demonstrate to the Authority the online gambling platform—

- (a) has adequate redundancy, capacity and security measures to ensure continuous, secure operation; and
- (b) capable to maintain a tested business continuity plan to minimize service disruption.

Interoperability and system integration.

44. An online gambling platform presented for approval shall be capable of seamless integration with the central monitoring system set up by the Authority, the national gambling self-exclusion registry register and any other system or platform developed by agencies recognised by the Authority.

Fairness and randomness of games.

45. (1) A person operating an online gambling activity shall ensure the game rules are clearly displayed on the approved platform or system before a player or punter places any wager or bet.

(2) The random number generator used for all games of chance shall be certified by the Authority or its approved agent to statistically test the randomness, theoretical return to player.

(3) The game rules shall be evaluated or certified on annual basis.

The theoretical return to player percentage for each game shall be publicly disclosed to the Authority ~~in the licensee online gambling platform or website.~~

Online gambling advertising and marketing standards.

46. The Authority shall approve advertising and marketing of online gambling services if the Authority is satisfied that —

- (a) they comply with the code of practice for gambling as issued by the Authority;
- (b) the adverts do not target minors or vulnerable persons;

(c) they do not suggest gambling is a solution to financial problem; or

(d) it is not intended to be displayed on media platforms where ~~more than twenty five per centum~~ of the audience is reasonably expected to be under the age.

Material changes to the online platform.

47. (1) A licensee granted authorization to operate an online gambling platform shall notify the Authority of any material change to the platform or its systems within seven days.

(2) The Authority shall annually conduct and certify or procure an independent gambling entity to test and audit approved online gambling system or platform.

Online platform fee.

48. (1) A licensee shall pay an annual online platform authorization fee as set out in the Second schedule of these Regulations.

(2) A licensee who operates an online gambling system or platform without the approval by the Authority commits an offence and shall be liable upon conviction to a fine not exceeding one million shillings or imprisonment of not exceeding six months, or both.

Online payment protection.

49. Pursuant to the provisions of section 11(2)(f) of the Act, a licensee while conducting the promotion shall ensure—

(a) all payment is encrypted;

(b) usage of licensed payment providers approved by the Central Bank of Kenya in any promotion;

(c) online payments used have a multi-factor authentication, such as one-time passwords or biometric verification to prevent unauthorized payments; and

(d) the operator has a clear and simple process to refund any monies in case of failed, cancelled or erroneous transactions or charges when purchasing a product that is part of a prize competition.

Secure online gambling environment.

50. (1) A licensee pursuant to the provisions of section 11(2)(g) of the Act shall be required to ensure their online platforms are secure from cyber-attacks, hacking, bots or automated bulk entries that could distort the results of gambling operations.

(2) A licensee shall carry out independent electronic security audits regularly to ensure the platform used to conduct gambling operations is not manipulated.

(3) A licensee in ensuring the platform, system or software in use to operate gambling activities is secure, shall be required to maintain an incident response report to register any breaches, downtime or fraudulent digital activity.

Suspension and
revocation of
authorization.

51. The Authority may suspend or revoke an online platform or system authorization if the Authority is satisfied that a licensee—

- (a) is in contravention of any provision of the Act or these Regulations has been occasioned;
- (b) has provided false or misleading information in regard to the platform;
- (c) has used the platform to conduct games or gambling operations not authorized;
- (d) caused the platform to be non-compliant;
- (e) not taken proper measures to secure the platform;
- (f) failed to remedy any measures as advised by the Authority regarding the platform or system;
- (g) denied the Authority or its agent access to the system;
- (h) has failed to integrate the platform or system with those required by the Authority;
- (i) failed security and integrity test;
- (j) Is suspected of money laundering activity or furthering a crime under any legislation; or
- (k) promoting unfair competition in the industry.

PART V—PRIZE COMPETITION

Nature of prizes.

52. (1) The prizes offered in prize competition shall be lawful, safe, and readily available at the time of application.

(2) A licensee shall be required to demonstrate proof of possession of any prize proposed to be won in a prize competition.

(3) A proposed prize shall be described accurately and shall not be misleading in terms of nature, quality, quantity, or value.

Cost of entry to the promotion.

53. The entry into any prize competition authorized by the Authority shall be free; except where—

- (a) the ordinary retail cost of the product is associated with the promotion; or
- (b) the cost is restricted to the standard communication charge.

Prize draws.

54. (1) A licensee shall notify the Authority the date, time and place where a draw to allocate winners will be held.

(2) The notification submitted to the Authority under subregulation (1) shall indicate the prizes to be won and the type of draw.

(3) A licensee shall submit the notification to the Authority at least seven days before the date set for the draw.

(4) A licensee shall conduct all prize competition draws in the presence of an officer of the Authority or in such manner as may be prescribed by the Authority in the licence.

(5) After the draw has been conducted, both an officer of the Authority and the licensee or the representative shall sign the prescribed forms. .

(6) The Authority shall ensure all prize draws are conducted in a fair and open way manner by ensuring—

- (a) the last draw or grand draw shall be held within seven days after the last date of the promotion;
- (b) where winners are determined through chance the draws shall be conducted in public and in the presence of an official from the Authority;
- (c) the winning entry shall have all the details necessary to identify the winner;
- (d) where winner selection is done electronically, the Authority shall conduct preliminary checks on the system prior to the draw;
- (e) winners are contacted and draw results publicized in the media within seven days after the draw.

(7) A licensee shall state in advance, the criteria for judging shall in all skill-based draws and the winner selected using a transparent procedure.

Awarding of prizes.

55. (1) A licensee shall award prizes in the order described in the application and approved by the Authority.

(2) A winner may be responsible for payment of applicable taxes or additional expenses not explicitly included in the terms and conditions of license.

(3) A licensee shall not substitute prizes unless the substitution has been approved by the Authority where the substitute of the prize is of equal or greater value of the prize won.

(4) The following products shall not be offered as prizes —

- (a) tobacco; and
- (b) alcohol.

(5) Where a prize is won posthumously the Authority shall determine with the assistance of the public trustee the administrator of the deceased estate and the prize shall be handed over to the administrator.

(6) The prize where the applicant ordinarily produces, markets or stocks, a letter of commitment shall be required to be submitted to the Authority confirming the availability of the stock for the purpose of the competition.

(7) A licensee shall be required to submit a purchase receipt as evidence that the product intended to be used as a prize is available where ordinarily is not the producer or stockist of the product.

Prize competition
returns and closure of
promotions.

56. (1) A licensee shall submit to the Authority draw reports of any prizes won within sixty days after the final draw or closure of the promotion.

(2) The returns shall comprise of the following—

- (a) names of winners, contacts and the prizes won;
- (b) proof of collection of the prizes;
- (c) list of all unclaimed prize; and
- (d) proof of payment of the requisite taxes on winnings.

(3) All prizes unclaimed in six months after the final draw date shall be surrendered to the Authority as provided under section 70(3) of the Act.

(4) The Authority may require additional information where necessary to verify the accuracy of the returns.

(5) A licensee shall not be issued with a permit to conduct a new prize competition unless returns from all previous competitions have been accounted for and confirmed by the Authority.

(6) In addition to the above requirements, the licensee shall retain the promotion records, terms and conditions, winner's names, addresses and prizes won for at least one year from the date of finalization of the promotion.

PART VI—DEVICES AND EQUIPMENT

Devices and systems used in the conduct of gambling operations.

57. (1) A licensee shall be required to disclose to the Authority all devices and systems to be used in operating the gambling operations.

(2) A licensee shall—

- (a) ensure proper, secure and accurate operation of their devices and systems during operations;
- (b) seek approval from the Authority to introduce any new mechanics in the operations;
- (c) report to the Authority any machine failure as soon as it occurs and the same shall be communicated to the public immediately.

Standardization of gambling machines.

58. (1) A licensee shall operate gaming equipment that meets the standards and technical standards prescribed by the Authority.

(2) In order to be authorized to import any gambling machine, equipment, software or device or any instrument used in gambling—

- (a) a licensee shall be required to have a valid gambling license from the Authority;
- (b) obtain a letter of no objection from the Authority to import the equipment attaching—
 - (i) the importation invoice;
 - (ii) machine specifications;

- (iii) serial numbers;
- (iv) meters;
- (v) the manufacturer;
- (vi) games if any, contained in the equipment device or system;
- (vii) software specifications; and
- (viii) year of manufacture.

Importation of gambling machines.

59. (1) A licensee shall submit a letter of no objection obtained from the Authority to the Kenya Revenue Authority for clearance of importing gambling machines, equipment and devices into the country upon payment of such fee or taxes.

(2) The Authority shall write to the Kenya Revenue Authority to allow for importation of the machine's equipment, device or system.

(3) The machines shall be inspected, tested by the Authority to ensure they are the same type and number as indicated in the importation invoice before they are used for gambling.

(4) The machines where advised by the Authority shall undergo standardization testing by the Kenya Bureau of standards or such other entities approved by the Authority to ensure they meet the specified standards required for use in any specified gambling activity.

PART VII— PROXIMITY TO LEARNING INSTITUTIONS

Restricted proximity.

60. (1) A licensee shall not display, publish, or broadcast any gambling advertisement within a radius of two hundred metres from any learning institution.

(2) The Authority shall ensure that no gambling premises operate within a radius of two hundred metres from the boundary of any learning institution.

(3) An advertiser or media service provider shall verify the distance of any outdoor or physical gambling advertisement before publication.

(4) A licensing authority shall refuse to grant or renew a licence for gambling premises located within the prohibited distance.

(5) A licensing authority shall refuse to grant or renew a licence for gambling premises located within the prohibited distance.

(6) A licensee who intends to change premises shall apply for authorization from the Authority and pay five hundred thousand shillings.

(7) The owner or operator of gambling premises shall relocate or cease operations if the premises fall within the prohibited distance.

(8) The Authority shall monitor and enforce compliance with this regulation in collaboration with county governments and other relevant agencies.

(9) Where a gambling advertisement contravenes these Regulations, the Board shall direct the responsible person or entity to remove the advertisement within seven days.

PART VIII— VETTING OF FIT AND PROPER PERSONS

Mandatory vetting.

61. (1) A licensee shall ensure that it submits to the Authority for vetting—

- (a) directors;
- (b) shareholders; and
- (c) key gambling employees.

(2) A licensee shall not appoint a director, shareholder, beneficial owner or key staff without the prior vetting by the Authority.

(3) The Authority shall vet licensees for purposes of licensing or continued operation by assessing—

- (a) the company's ownership and control structure;
- (b) the source, legitimacy and adequacy of funds;
- (c) compliance with the Act, these Regulations and any other applicable laws;
- (d) governance, internal controls and risk management systems;
- (e) anti-money laundering and counter-terrorism financing frameworks; and
- (f) any previous regulatory, criminal or civil sanctions

Payment of fees for Vetting of Directors and Shareholders shall be one off, unless there are any changes to the structure of the Company.

Fit and proper criteria. **62.** In determining whether a director or shareholder is fit and proper, the Authority shall consider the requirements under section 30(4) of the Act.

Disclosure obligations. of **63.** (1) A key employee, director or a shareholder shall disclose to the Authority—

- (a) personal identification information;
- (b) criminal, civil or regulatory proceedings;
- (c) source and beneficial ownership of funds; and
- (d) any conflict of interest.

(2) A licensee shall ensure that all key employees are vetted and licensed by the Authority prior to appointment.

Criteria for vetting. **64.** When vetting key employees, the Authority shall consider—

- (a) identity verification and background checks;
- (b) criminal history and integrity;
- (c) professional qualifications and competence; and
- (d) suitability for the role performed.

Continuous fit and proper. **65.** A licensee and its directors, shareholders and key employees shall at all times remain fit and proper during the subsistence of a licence.

Duty to notify the Authority. **66.** A gambling company shall seek authorization in writing prior to effecting—

- (a) any change in directors or shareholders;
- (b) appointment or dismissal of key staff; or
- (c) any matter that may affect the fit and proper status of any person.

PART IX—EXCLUSION

Obligation to the licensee. **67.** (1) A licensee shall exclude any punter who has disclosed that the participation in gambling activities has affected his or her wellbeing including others not involved in the gambling activities.

(2) A licensee upon request submitted above shall exclude such person from their gambling establishment, online platform, controlled games, any other gambling activity or privilege.

(3) A licensee shall provide a real-time self-exclusion mechanism in the case of online platform whereas in the case of land-based gambling establishments, immediately upon receipt of the written request by a punter

Register.

68. (1) The Authority shall establish, maintain a secure a register of persons excluded from gambling activities.

(2) The register shall be accessible to all licensees through a secure electronic interface.

(3) The Authority shall ensure real-time updating of entries by licensees which shall be free of charge.

Content management of the registry.

69. (1) The register shall contain the details of each excluded person including—

- (a) the person’s full name and identification details;
- (b) period of self-exclusion;
- (c) any additional restrictions specified by the applicant; and
- (d) date of registration and expiry.

(2) A person may apply to be excluded for a—

- (a) specified period; or
- (b) permanent exclusion.

(3) The Authority shall ensure all licensees have secure, real-time access to the Register.

Procedure for self-exclusion.

70. (1) A person who intends ~~wishes~~ to self-exclude shall complete the prescribed Form 1 set out in the First Schedule.

(2) The application under subregulation (1) shall specify—

- (a) specific period;
- (b) a copy of their national identification card or passport

(3) Upon receipt of a complete application, the Authority shall—

- (a) acknowledge receipt of the application within seven days of receipt;
- (b) verify the identity of the applicant; and

(c) enter the applicant’s details into the registry upon receipt within seven days.

(6) The Authority shall notify the applicant in writing once their self-exclusion status takes effect.

(7) A person whose name has been entered in the Register shall not be allowed to—

- (a) place a bet;
- (b) open a gambling account;
- (c) receive promotions or marketing material from a licensee; or
- (d) claim gambling winnings.

Duration and renewal of self-exclusion.

71. (1) Self-exclusion shall remain in effect for the duration selected by the applicant.

(2) A person may apply to renew or extend their period of exclusion by completing Form 1 under regulation 70(1).

(3) A permanently self-excluded person may not apply for removal from the Register for at least five three years, after which they may apply for review.

Removal or modification of self-exclusion.

72. (1) A person may apply for removal or modification of their self-exclusion only after the expiry of the specified exclusion period.

(2) The application shall be made in writing using Form SE-B set out in the First Schedule.

(3) The Authority shall review the application and may request additional information before making a determination.

Integration of licensee systems.

73. (1) Every existing licensee shall integrate its systems with the register within six months from the commencement of these Regulations.

(2) A licensee shall ensure its systems automatically block all gambling activity by self-excluded persons.

(3) A licensee shall implement daily verification checks against the register.

Obligations of licensees regarding self-excluded persons.

74. (1) A licensee shall—

- (a) deny all gambling access to a self-excluded person;
- (b) refund any deposits made in violation of their exclusion within seven days;
- (c) cancel any winnings obtained in contravention of the exclusion;
- (d) immediately report attempted gambling by self-excluded persons to the Authority.

(2) A licensee who accepts a wager from a self-excluded person shall be liable—

- (a) to refund all stakes to the self-excluded person;
- (b) to forfeiture of any winnings to the Authority; and
- (c) to suspension or revocation of licence for repeated violations.

Venue-initiated
exclusion.

75. (1) A licensed operator may initiate exclusion where it reasonably believes that a gambler—

- (a) exhibits signs of compulsive or harmful gambling;
- (b) is gambling beyond their apparent financial means;
- (c) poses a risk to public order, security, or integrity of gambling activities; or
- (d) lack legal capacity to gamble under the Act and these Regulations.

(2) An exclusion under this regulation shall be communicated to the Authority within twenty-four hours.

Procedural safeguards.

76. (1) A venue-initiated exclusion shall be—

- (a) documented in writing and notify the Authority with reasons for exclusion.;
- (b) proportionate to the identified risk; and
- (c) subject to review by the Authority.

(2) The Authority shall notify the excluded person of the exclusion with reasons for exclusion.

Court ordered exclusion.

77. (1) A court may, upon conviction or in the interest of justice, issue an exclusion order prohibiting a person from participating in gambling activities.

(2) A court-ordered exclusion shall be binding on all licensed operators.

Family or an interested party-initiated exclusion.

78. A family member or other interested party may apply to the Authority for the exclusion of a person where—

- (a) the person’s gambling has caused or is likely to cause serious financial hardship;
- (b) the person poses a risk to dependants or family welfare; or
- (c) the person lacks capacity to make informed decisions due to gambling-related harm.

Determination by the Authority.

79. (1) The Authority shall—

- (a) assess the application;
- (b) afford the affected person an opportunity to be heard, where practicable; and
- (c) determine whether exclusion is justified in the public interest.

(2) The Authority may issue an exclusion order for such period as it considers appropriate.

PART X—JACKPOTS

Jackpots.

80. A licensee who requires to offer a jackpot shall—

- (a) seek written authorization from the Authority in Form 2 set out in the First Schedule;
- (b) pay an application fee prescribed in the Second Schedule;
- (c) submit proof of having opened a fixed deposit account equal to the guaranteed jackpot amount separate from the operational account; and
- (d) attach terms and conditions in regard to the jackpot for approval by the Authority.

(2) The account opened for purposes of a jackpot shall be from a bank licensed by the Central Bank of Kenya where monies to pay the jackpot(s) shall be banked and maintained with evidence being submitted to the Authority on a weekly basis if the jackpot is progressive and every fourteen days if the jackpot is fixed or at such shorter time as directed by the Authority

(3) A jackpot not won for more than twenty-four months shall be cascaded to lower combinations until the jackpot is won

(4) A licensee shall make payments of the jackpots in accordance with the payment structure set out under the Third Schedule.

Jackpot operators.

81. A jackpot may be carried out by operators holding the following licences—

- (a) bookmaking;
- (b) public lottery;
- (c) national lottery;
- (d) casino;
- (e) totalisator; and
- (f) pool betting.

PART XI— BETTING SHOPS

Authorization for a betting shop.

82. A licensee who intends to operate a betting shop shall apply for authorization from the Authority by paying an application fee under the Second Schedule.

Betting shop.

83. A betting shop shall have—

- (a) clear signage displaying license, company branding and permit numbers;
- (b) systems to verify customer age and identity; and
- (c) segregate areas for betting transactions, privacy and customer service.

Operating hours of a betting shop.

84. A betting shop shall operate from 10am to 10pm on weekday and 10am to 12am on weekends.

PART XII — PLAYER PROTECTION AND OPERATIONAL CONTROLS

Player identity verification and age assurance.

85. (1) A licensee where an approval has been granted shall not allow a person to participate in any form of online gambling without conducting mandatory identity check, location verification, and age assurance check

(2) In verifying the requirements under regulation 26(1), a licensee shall use reliable, independent and electronically verifiable data sources prior to player account activation and receipt of any wagering deposit.

(3) A licensee shall verify the identity of any winner before payment of winnings.

(4) Verification shall include official identification documents and confirmation that the individual is—

- (a) not a self-excluded person;
- (b) legally eligible to participate in gambling under the Act.

Anonymous gambling or the use of virtual assets .

86. The use of anonymous gambling or use of virtual assets for gambling or withdrawal is strictly prohibited unless approved by the Authority in consultation with the National Treasury.

Responsible gambling tools.

87. (1) A licensee shall provide players with accessible and real-time tools to control their gambling behaviour.

(2) The tools shall meet the following threshold—

- (a) facility for setting deposit limits on daily, weekly and monthly basis;
- (b) setting loss, session and expenditure limit;
- (c) reality checks, pop-up notifications indicating duration of play;
- (d) an easy to access option for self-exclusion for a period of at least twenty-four hours;
- (e) linked to the national gambling self-exclusion register ;
and
- (f) provide for player savings tool.

Transaction security and financial controls.

88. (1) A licensee shall process all its financial transactions through a secure payment gateway that is compliant with payment industry data security standard or equivalent as approved by the Authority in

consultation with other legal entities involved in financial payment approvals.

(2) A licensee shall process punters payments in accordance with the payment schedule under the Third Schedule in these Regulations.

Number of entries.

89. (1) The Authority may determine the maximum number of entries to be submitted by a participant in any gambling activity.

(2) Any entries exceeding the limit authorised by the Authority shall be rendered invalid.

Confidentiality of winners.

90. (1) A licensee shall protect the confidentiality of all winners.

(2) A licensee shall not disclose the identity or personal information of a winner except—

- (a) with the written consent of the winner;
- (b) as required under the Act or any written law; or
- (c) pursuant to a court order.

(3) A licensee shall ensure that advertising and publicity does not expose winners without their consent.

PART XIII — COMPLIANCE, RECORD-KEEPING AND REPORTING

Reporting.

91. (1) A licensee shall submit records and accounts and maintain accurate records of—

- (a) tickets accepted and settled;
- (b) financial transactions;
- (c) player accounts; and
- (d) complaints lodged and disputes resolved.

(2) A licensee shall report fraud and malpractice to the Authority within twenty-four hours.

(3) A licensee shall be required to continuously keep upto date records, data or any other document as evidence of payment of taxes arising from lottery business for each month.

Records and books of accounts.

92. (1) A licensee shall be required to keep and maintain the following records—

- (a) total sales;
- (b) total payout;
- (c) monthly gross gaming revenue;
- (d) daily opening float, electronic opening balances, fills and closing summary;
- (e) slot machine opening and closing metres;
- (f) slot machine jackpot reports;
- (g) inventory report of slot machine, gaming devices or equipment, type of games offered;
- (h) total player savings;
- (i) staff establishment;
- (j) customer information;
- (k) complaint resolution report;
- (l) data protection report;
- (m) system vulnerability report;
- (n) report of devotion of lottery proceeds to charity;
- (o) prizes won in any competition;
- (p) record on lottery equipment, ball or devices, draw machines;
- (q) fairness of games and test reports from recognised gaming laboratory prescribed by the authority; and
- (r) audited accounts including the latest balance sheet.

(2) The books of accounts kept by a licensee shall be available for inspection by inspectors of the Authority at such times as it may be required by the Authority.

PART X—GENERAL PROVISIONS

Suspicious transactions.

93. (1) A licensee shall report to the Authority any suspicious activity, transaction and any fraud arising in their operations within twenty-four hours of becoming aware.

(2) Unusual transactions shall include any attempts to occasion repetitive entry or payments inconsistent with normal participation in a prize competition.

Prohibited participation.

94. (1) The following persons shall not be authorized by any licensee to participate in any gambling activity, if the person is—

- (a) a child;
- (b) excluded from gambling activities;
- (c) does not possess legal capacity under any law; or
- (d) prohibited by any law to participate in any gambling activity.

Protection of children and other vulnerable persons.

95. (1) A licensee shall ensure children and other vulnerable persons are protected from being harmed or exploited during the operation of any gambling activity by—

- (a) ensure at all times during the validity of the licence the children do not participate in any gambling activity, unless the activity is exclusively targeted at them;
- (b) verification of age is conducted before any entry into the competition is accepted;
- (c) ensure no advertisement or promotional material relating to a prize competition target or appeal to children or persons under the age of eighteen years;
- (d) use cartoons, toys, child-oriented images, or language likely to attract minors;
- (e) no prize competition shall be promoted or conducted in schools, children's clubs, or institutions primarily serving minors unless the competition is exclusively targeted at them.

(2) The digital and mobile entry platforms used for prize competitions shall incorporate age verification mechanisms to prevent access by minors.

(3) The Authority may determine the maximum number of entries to be submitted by a participant in a single promotion.

(4) A licensee shall not offer or award to a person under a particular age, a prize or benefit comprising or consisting of or involving goods or services which in terms of law may not—

- (a) be sold or supplied to;
- (b) used by; or
- (c) in any other way benefit a person under that age.

(6) A licensee shall keep accurate records of participants and the records shall be made available for inspection by the Authority on request.

Protection of data.

Cap. 411C.

96. (1) The collection and processing of data during gambling operations shall comply with the Data Protection Act.

(2) A licensee shall be required to collect and process data only for purposes directly related to the administration of the gambling operation.

(3) The personal data collected shall not be used for any form of marketing without the prior consent of the participant.

Ethical and responsible gambling.

97. A licensee shall promote responsible gambling practices by displaying in both physical premises and online platforms messages on responsible gaming.

(2) A licensee shall publish policies and procedures for promoting responsible gambling.

(3) Information about responsible gambling and assistance to problem gamblers shall be prominently displayed where any gambling activity takes place and on such areas as the licensee may consider are appropriate.

(4) A licensee shall shall train staff on problem gambling and how to deal with customers who may be affected.

(5) A licensee shall have power to exclude any person in participating in any form of gambling either within their premise or in its system where there is clear signs of problem gambling.

(6) A licensee shall not use alcohol as an inducement to encourage persons to gamble.

Internal control systems
against criminal
activities.

98. (1) A licensee shall develop and implement internal control systems to detect and prevent money laundering, terrorism financing, fraud, and other criminal conduct in their operations.

(2) In addition to any other requirement under these regulations, it shall be mandatory to a licensee to verify the identity of all punters in accordance with know your customer requirements under the Proceeds of Crime and Anti-Money Laundering Act.

Cap. 59A.

(3) The licensee shall train employees on detection and reporting of suspicious activities and ensure continuous compliance with applicable financial integrity laws.

Winding up.

99. (1) A licensee who wishes to wind up their gambling operations shall give notice to the Authority in writing at least ninety days.

(2) The notification in subregulation (1) shall be accompanied with—

- (a) reasons for winding up;
- (b) method for refunding punters deposits;
- (c) method of settling winnings;
- (d) methods of disposing off personal data; and
- (e) procedure of shutting down of the operations.

(3) The Authority shall publish in their website the intended winding up of the licensee operations.

(4) Upon compliance of sub regulation (2), the Authority shall require the licensee to surrender the license within seven days for cancellation.

(5) The Authority shall publish in the gazette the cancellation of the license.

Change of ownership.

100. (1) A licensed body corporate that intends to change ownership, directorship, shareholding shall notify the Authority in writing for approval before any changes are effected.

(2) The Authority shall undertake due diligence and vetting of the proposed directors or shareholders to determine their suitability.

Inspection.

101. (1) A licensee shall maintain approved physical address which shall be subjected to the Authority's inspection, when required.

(2) A licensee will be required to immediately notify the Authority in case of relocation, for inspection and approval upon payment of fees in the Second Schedule.

Public awareness and education campaigns

102. The Authority shall develop and implement public-awareness campaigns on—

- (a) self-exclusion;
- (b) responsible gambling; and
- (c) the rights of winners.

Dispute resolution.

103. A licensee shall establish internal dispute resolution mechanisms approved by the Authority.

Non-Payment of winnings

104. (a) Any Licensee who fails to pay the winnings to a player within 14 Days shall be liable to a penalty of 5% of the total winnings payable to the Authority

(b) Despite sub-regulations (a) above the Licensee shall be required to pay to the player the outstanding amount of winnings plus interest accrual 5% per day from the lapse of 14 days for the next 21 days until payment in full.

(c) Non- compliance with sub-regulations (a) and (b) above may lead to the suspension of the license.

FIRST SCHEDULE

FORM 1

(r. 70)

SELF-EXCLUSION REQUEST FORM

(Issued pursuant to section 115 of the Gambling Control Act, 2025)

IMPORTANT NOTICE

Self-exclusion is a responsible gambling measure intended to protect individuals and their families from gambling-related harm. For support services or counselling, applicants are encouraged to seek assistance from recognised health or social support providers

PART A — PARTICULARS OF THE APPLICANT

- 1. Full Name (as per National ID/Passport):.....
- 2. National ID / Passport Number:.....
- 3. Date of Birth:.....
- 4. Physical Address:.....
- 5. Telephone Number:.....
- 6. Email Address (if any):.....

PART B — SCOPE OF SELF-EXCLUSION

- 7. I hereby request to be excluded from participation in gambling activities operated by.....**(name of licensee(s))**
(tick as applicable)
 - All licensed gambling operators in Kenya
 - Land-based gambling premises only
 - Remote/online gambling platforms only
 - Specific operator(s) (specify):.....

PART C — DURATION OF SELF-EXCLUSION

8 Period of Self-Exclusion Requested:
(tick one)

- Six (6) months
 - One (1) year
 - Two (2) years
 - Indefinite period
9. I understand that the self-exclusion period selected above **cannot be revoked or shortened** before its expiry, in accordance with the Gambling Control Act, 2025.

PART D — ACKNOWLEDGEMENTS BY THE APPLICANT

10 I acknowledge and confirm that—

- (a) this application is made voluntarily and without coercion;
- (b) upon approval, I shall be prohibited from entering gambling premises or accessing gambling services during the exclusion period;
- (c) licensed gambling operators shall deny me access to gambling services and remove me from all marketing, promotional, and loyalty programmes;
- (d) any attempt by me to gamble during the exclusion period shall not invalidate this self-exclusion;
- (e) the Gambling Regulatory Authority and licensed operators shall not be liable for any gambling activity undertaken by me in contravention of this exclusion.

PART E — CONSENT AND DECLARATION

12. I consent to—

(a) the collection, processing, and sharing of my personal data by the Gambling Regulatory Authority and licensed gambling operators solely for the purposes of enforcing this self-exclusion, in accordance with the Data Protection Act (Cap. 411C); and

(b) my inclusion in the national register of excluded persons maintained by the Authority.

13. Declaration

I hereby declare that the information provided in this form is true and correct to the best of my knowledge.

Signature of Applicant:.....

Date:.....

For Official Use

14. **Date of Receipt:**.....

15. **Receiving Officer:**.....

16. Approval Status:

Approved

Rejected

17. Effective Date of Exclusion:.....

18. Expiry Date (if applicable):.....

19. Remarks.....

FORM 2

(r.80)

GAMBLING REGULATORY AUTHORITY

APPLICATION FOR JACKPOT AUTHORIZATION

PART A: APPLICANT INFORMATION

1. Applicant's Name
2. National Identity Card Number/ Passport Number
3. Postal Address
4. Nationality
5. Telephone Number
6. Email Address

PART B: COMPANY INFORMATION

7. Company Name.....
8. Company/Business Registration Number
9. Tax PIN Number.....
10. Registered address

11. Name and Designation of main contact person (If different from the applicant).....

12. Please provide the name/s and addresses of the Applicant's auditors:

§ Name:

§ Address:

§ Practicing No

§ Telephone No

§ Email Address:

PART C: JACKPOT DETAILS

13. Jackpot Name/Identifier.....

14. Jackpot Type (tick as appropriate)

Progressive

Fixed

Promotional

Other:

15. Game(s) and system involved (technical or operational platform that runs, tracks, or pays out the jackpot)

16. Proposed Jackpot Amount(s):

Minimum.....

Maximum.....

17. Source of Funds:

Player Contributions

House Funded

Promotional Budget

Other (please specify).....

18. Effective Period

- Start Date.....

- End Date (if applicable).....

19. Provide a brief explanation for the jackpot and its intended purpose

.....

20. Have you submitted the following supporting documents?

- Rules/terms and conditions
- Risk Assessment
- Financial Projection
- Jackpot security

PART D: APPLICANT’S DECLARATION

I hereby apply for an authorization as specified in this application form and declare that the information given above is true and correct to the best of my knowledge.

Name

Designation

Date.....Signature.....

FOR OFFICIAL USE ONLY:

Application No:	
Date Received:	
Prescribed Application fee	
Officer’s Name:	

JACKPOT

	Upto 6 months	Upto 24 months
APPLICATION FEE	20,000	100,000
APPROVAL FEE	2% of maximum jackpot amount	2% of maximum jackpot amount
ADDITIONAL FEE	10% of the additional jackpot amount	10% of the additional jackpot amount

THIRD SCHEDULE

ONLINE GAMBLING PRIZE PAYMENT TIERS

Small-Tier Prizes

- (a) Prizes up to Kenya Shillings Five Hundred Thousand (KES 500,000).
- (b) Payment shall be made automatically to the player's registered mobile money wallet or online gambling account
- (c) Basic identity verification shall be conducted.
- (d) Payment shall be completed immediately.

Mid-Tier Prizes

- (a) Prizes from Kenya Shillings Five Hundred Thousand and one(KES 500,001) to Kenya Shillings Kenya Shillings Five Million (KES 5, 000,000).
- (b) Payment shall be made by mobile money or bank transfer.
- (c) Government-issued identification and ticket ownership verification shall be required.
- (d) Basic anti-money laundering checks shall be conducted.
- (e) Payment shall be completed within five working days.

Large-Tier Prizes

- (a) Prizes above Kenya Shillings Five Million and one (KES 5, 000,001) to Kenya Shillings Kenya Shillings Fifty Million (KES 50, 000,000)
- (b) Payment shall be made by bank transfer only.
- (c) Full identity verification, ticket authentication, and enhanced anti-money laundering checks shall be conducted.
- (d) Where necessary, in-person or secure video verification may be required.
- (e) Payment shall be completed within fourteen working days after completion of verification.

Jackpot Prizes

- (a) Prizes exceeding KES 50,000,001 shall be classified as jackpot prizes.
- (b) Jackpot winners shall be offered financial counselling and secure payment arrangements.
- (c) Structured payout options may be provided for jackpot prizes.
- (d) Payment shall be completed within Thirty working days after completion of verification.

General Provisions

- (a) No prize shall be paid without verification of lawful ticket ownership.
- (b) The Authority may issue guidelines prescribing additional controls, verification requirements, or payment procedures for any prize tier.

Made on the, 2026.

GEOFFREY RUKU,

Cabinet Secretary for Public Service,

Human Capital Development and Special Programmes.